



# *Mini Diamonds (India) Ltd.*

DW-9020 Bharat Diamond Bourse, Bandra Kurla Complex, Bandra- East, Mumbai – 400051.  
Email: accounts@minidiamonds.net Phone: 022 4964 1850, CIN: L36912MH1987PLC042515

**May 05, 2026**

To,  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai- 400001  
**Company Code: 523373**

**Subject: Mini Diamonds (India) Limited Marks Mother's Day with Special Retail Offer at Namra Jewels**

Dear Sir/Madam,

In terms of the captioned subject, Mini Diamonds (India) Limited ("MDIL") is pleased to inform its shareholders that the Company, through its wholly owned subsidiary Namra Jewels Private Limited, is pleased to announce a special in-store Mother's Day celebration at Namra Jewels' flagship store at Atria Mall, Worli, Mumbai. From today 5<sup>th</sup> May, 2026 until 20<sup>th</sup> May 2026, customers visiting the store will be offered an exclusive flat 50% discount on labour and making charges on jewellery purchases. The initiative has been thoughtfully designed to celebrate Mother's Day by encouraging customers to express love, gratitude and appreciation through fine lab-grown diamond jewellery.

The Mother's Day offer reflects the Company's continued focus on strengthening customer engagement through Namra Jewels' retail platform and building deeper connect with the domestic jewellery consumer. By combining occasion-led retail activation with accessible pricing on making charges, Namra Jewels aims to create a meaningful purchase opportunity for customers while enhancing footfalls and visibility at its flagship store during this period.

This is for your information and record.

Thanking you.

Yours faithfully,  
**For Mini Diamonds (India) Limited**

**Upendra N Shah**  
**Managing Director**  
**DIN: 00748451**



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## **Management's Comment:**

Commenting on the announcement, the management of Mini Diamonds (India) Limited stated:

“Mother’s Day is a special occasion to celebrate love and appreciation, and through Namra Jewels, we are pleased to offer customers a meaningful in-store benefit. This initiative supports our focus on stronger retail engagement, improved store visibility and deeper connect with the domestic jewellery consumer.”

## **About Us:**

Mini Diamonds (India) Limited (“MDIL”) is a public limited company listed on BSE Limited, was established in the year 1987 with a clear intention to cater diamond import and export business, with its clear track records. Today Mini Diamonds is an internationally well-known company for its cut and polished diamonds and jewellery manufacturing.

MDIL has established a sophisticated manufacturing facility in Mumbai, strategically equipped with cutting-edge technology and state-of the-art machinery tailored specifically for processing rough diamonds. Within this facility, every facet of the diamond cutting and polishing process is meticulously handled using modern equipment, including Sarin Technology, Auto Bruiting Machines, Semi-Automatic Polishing Mills, and Sawing Machines, among others.

Under the meticulous supervision of MDIL’s seasoned experts and their own dedicated staff, the factory ensures the highest standards of precision and quality at every stage of production. This commitment to excellence extends beyond mere technology; it encompasses the fusion of craftsmanship and innovation to elevate the diamond processing industry to new heights.

Moreover, MDIL doesn't limit its expertise solely to diamond processing. The Mumbai facility also serves as a hub for jewellery manufacturing, where professional artisans harness the cutting-edge machinery Available on-site. By integrating their expertise in diamond processing with jewellery manufacturing, MDIL creates a seamless synergy, resulting in exquisite, meticulously crafted pieces that embody both luxury and elegance.

Our company excels in the manufacturing, marketing, and sales of exquisite lab-grown diamond jewellery. We cater to both the Indian and international markets, offering our products through B2B and B2C channels. With a focus on cutting-edge production technology, we strive to deliver high-quality, cost effective lab-grown diamonds that appeal to a wide range of customers.



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By combining innovative technology, meticulous craftsmanship, and strategic marketing, we aim to set new standards in the lab-grown diamond industry, providing unparalleled value and beauty to our customers globally.

Thanking you.

Yours faithfully,  
**For Mini Diamonds (India) Limited**

**Upendra N Shah**  
**Managing Director**  
**DIN: 00748451**