



Mini Diamonds (India) Ltd.

DW-9020 Bharat Diamond Bourse, Bandra Kurla Complex, Bandra- East, Mumbai – 400051.
Email: accounts@minidiamonds.net Phone: 022 4964 1850, CIN: L36912MH1987PLC042515

September 18, 2025

To,

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai- 400001

Company Code: 523373

Subject: Business update: 5000 Exclusive Designs

Dear Sir/Madam,

In terms of the captioned subject, Mini Diamonds (India) Limited (“MDIL”) hereby informs its shareholders that the Company’s in-house jewellery design portfolio has crossed **5,000 exclusive designs**. We are making steady progress toward **full value-chain integration**, from growing lab-grown rough diamonds, to cutting & polishing, and supplying finished jewellery to retail customers especially emphasising on the growing market potential of lab-grown diamond jewellery and will be **showcasing select creations at an upscale exhibition in Ahmedabad on 23-24 September 2025** through our fully owned subsidiary Namra Jewels Pvt Ltd.

This milestone reflects a disciplined creative pipeline and rigorous market listening. Our 5,000-plus unique lab-grown diamond jewellery designs across rings, earrings, pendants, bracelets, bridal sets, et el. are **meticulously developed by a team of highly skilled and experienced designers to mirror current tastes in lab-grown jewellery** in both **domestic and overseas markets**. Trend research, client feedback, and sell-through analytics guide silhouettes, stone settings, and proportions, balancing contemporary appeal with MDIL’s signature craftsmanship.

The expanded library also strengthens execution end-to-end. A scaled repository of ready-to-manufacture CAD/CAM assets compresses sampling and prototyping cycles, improves handoffs from design to production, and supports precise material planning. Standardized specifications enhance quality consistency, enabling faster, more reliable collection launches for B2B partners and our retail channels, with assortments that can be adapted swiftly to regional preferences and price points.

MDIL, through its fully owned subsidiary, Namra Jewels Pvt. Ltd., will showcase select lab-grown jewellery at an upscale exhibition in Ahmedabad on 23–24 September 2025. The curation is meticulously aligned to current market tastes across India and key overseas geographies, reflecting our design-led craft and quality standards.

Together, the 5,000-style design library and the Ahmedabad showcase are expected to support festive demand. A broader selection and pre-season order bookings shall enable the company unlock optimal price points, turn around customizations faster, and keep shelves supplied through the season.

This is for your information and record.

Management’s Comment:

Shri Upendra N. Shah, Chairman and Managing Director, Mini Diamonds (India) Limited, had to say the following with regards to this business update:

“Crossing 5,000 in-house designs is a meaningful capability milestone for MDIL, enabling faster translation of market signals into commercially ready collections while maintaining quality and cost discipline. As we advance full value-chain integration from growing lab-grown rough to cutting & polishing and finished jewellery, we are better positioned to serve domestic and overseas demand with greater reliability. We look forward to engaging customers at our Ahmedabad showcase on 23–24 September 2025.”

Thanking you.

Yours faithfully,

For Mini Diamonds (India) Limited

Upendra Shah

Managing Director

DIN: 00748451

About Us:

Mini Diamonds (India) Limited (“MDIL”) is a public limited company listed on BSE Limited, was established in the year 1987 with a clear intention to cater diamond import and export business, with its clear track records. Today Mini Diamonds is an internationally well-known company for its cut and polished diamonds and jewellery manufacturing.

MDIL has established a sophisticated manufacturing facility in Mumbai, strategically equipped with cutting-edge technology and state-of the-art machinery tailored specifically for processing rough diamonds. Within this facility, every facet of the diamond cutting and polishing process is meticulously handled using modern equipment, including Sarin Technology, Auto Bruiting Machines, Semi-Automatic Polishing Mills, and Sawing Machines, among others.

Under the meticulous supervision of MDIL’s seasoned experts and their own dedicated staff, the factory ensures the highest standards of precision and quality at every stage of production. This commitment to excellence extends beyond mere technology; it encompasses the fusion of craftsmanship and innovation to elevate the diamond processing industry to new heights.

Moreover, MDIL doesn't limit its expertise solely to diamond processing. The Mumbai facility also serves as a hub for jewellery manufacturing, where professional artisans harness the cutting-edge machinery Available on-site. By integrating their expertise in diamond

Website: www.minidiamonds.net

processing with jewellery manufacturing, MDIL creates a seamless synergy, resulting in exquisite, meticulously crafted pieces that embody both luxury and elegance.

Our company excels in the manufacturing, marketing, and sales of exquisite lab-grown diamond jewellery. We cater to both the Indian and international markets, offering our products through B2B and B2C channels. With a focus on cutting-edge production technology, we strive to deliver high-quality, cost effective lab-grown diamonds that appeal to a wide range of customers.

By combining innovative technology, meticulous craftsmanship, and strategic marketing, we aim to set new standards in the lab-grown diamond industry, providing unparalleled value and beauty to our customers globally.